

Outlook

The newsletter of the **Long Eaton Furniture Guild**

ISSUE 1

Welcome.....

Welcome to the first issue of Outlook, a newsletter designed to keep all employees of the Long Eaton Guild's companies informed with news of what's happening within each of the companies.

In the first issue you will read about plans the Long Eaton Guild have to increase their profile with the use of sponsorship and media advertising.

However, its not just about the guilds future plans, we want to know what's happening to you, the staff, so please send stories, to the editor. It could be about charity fund raising events, long service awards, or obscure facts about your business.

Remember.... the newsletter is designed to be written by employees for employees.

Editor

Charity fun run planned for 2010

Get your trainers out, the guild are planning to organise a 5k fun run in 2010, the event will be open to all employee and proceeds will go to charity. Directors of all the guilds companies will be training for the event and their target times and training programmes will be published in future issues.

Now's the time to get started, so get those trainers out and start running. Look out for more information regarding the date of the run in the next issue.



Guild launch major advertising campaign

The members of the guild have joined forces to fund a media campaign designed to increase the profile of the guild. A series of adverts have started in **Period Living**, a high circulation high street magazine, with a readership of over 250,0000. It is hoped that the extra publicity generated will increase the profile of Long Eaton as a centre of excellence for furniture manufacture.



Long Point moves to Long Eaton

For the first time in many years, the entire Long Point event was held at showrooms in and around Long Eaton during September. Once again buyers' attended from, as far a field as, Russia and China. Plans are already underway for the 2010 event, which will be held close to the Long Eaton area in the autumn.

Guild sponsors Long Eatons Got Talent

Held at Wilsthorpe School in November, Long Eatons Got Talent was sponsored by the Long Eaton Guild, during the evening the judges were entertained by a wide variety of talent all from the Long Eaton area.

STOP PRESS!

see back page for photos of the finalists.

Guild Members are

Artistic Upholstery

David Gundry Upholstery

Duresta Upholstery

Gascoigne Designs

Henderson Russell

Iain James Furniture

Parker & Farr

Steed Upholstery

The David Knight Collection

Wade Upholstery

Whitehead Designs

Long Eatons Got Talent

FINAL



Pictured are a selection of photos from the final of Long Eatons got talent which took place at Wilsthorpe School on the 21st November.



Pictured is the winner Chloe Harris receiving her cheque from Long Eaton Guild Chairman Matthew O'Flynn.



The Guild hit the NEC

The Long Eaton Guild had their first ever stand at the international furniture show, held at the NEC Birmingham in January. Designed to promote the skills and craftsmanship available in the Long Eaton, the stand attracted interest from buyers from both the UK and abroad



Risley Hall hosts JDP dinner

Members of the 25 year club held their annual dinner dance at the Risley Hall, over 100 members and guests of the JDP furniture group, all of whom have gained 25 years or more service meet every year to celebrate.

The venue this year was Risley Hall where live music was provided and dancing took place till midnight.



Two members of Duresta staff celebrate 25 years service

Steven Smith and John Rose recently completed 25 years unbroken service with Duresta, both received a gold watch from MD, Clive Kenyon Brown. We wish them well, and here's to another 25!!

Don't forget the next issue needs your stories Please email the editor at: gtwells@hotmail.co.uk